

# Walla Walla County WIC Facts: FFY 2004

### Infants Born Served by WIC

County......59.5% Statewide.......48.6%

## Women, Infants and Children Served

Total: 3,178

### WIC Food Dollar Contribution to Local Economy

WIC Program Food Dollars \$1,174,130

> WIC Farmers Market Nutrition Program Food Dollars

> > \$2,888

#### **WIC Families**

Working families	71.7%
WIC households with at least one work	ing family member
Families living in poverty	69.3%
Percent of WIC clients with income at o	r below the federal
poverty level (\$1,307 per month for a fa	mily of 3)

# WIC Nutrition Education Promotes Healthy Choices

Total nutrition education sessions......9,977

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. And, with the breast pump loan program, helps mothers continue to breastfeed after returning to work or school.
- Helps prevent early childhood caries by screening for early signs of poor oral health, giving parents ideas for healthy snacks and stressing the importance of dental care by age one.



### WIC Attracts Families to Preventive Health Services

WIC referrals...... 13,869

WIC informs families about health related services and provides them with the information and support needed to access them successfully.

\* Maternity Support Services

### Walla Walla County

### **WIC Agencies and Sites**

### Walla Walla County Health Department

Broetje Orchard Walla Walla

#### Yakima Valley Farm Workers Clinic

Walla Walla

### **WIC Authorized Grocery Stores**

Albertsons Andy's Market Loney's Harvest Foods Orchard View Market Safeway Super 1 Foods Waitsburg Grocery

### **WIC Authorized Farmers Markets**

Downtown Walla Walla Farmers Market